

Video Conferencing is key to keeping business connected as travel budgets tighten.



Video Conferencing supports features such as Video Reservations, video streaming and the latest technology allowing you to connect with end users regardless of their platform or technology.

Video conferencing is key to keeping business connected as travel budgets tighten and the time we have to get things done is ever-decreasing. Using Video Conferencing, you can be sure you have access to more personal attention and training through our team of video experts, the latest in product innovation and proven service and reliability to ensure your message is successfully communicated.

Use Video Conferencing to:

- Keep your sales team connected to the latest product announcements without taking them out of the field.
- Visually showcase product releases to geographically dispersed business associates.
- Conduct focus groups and bring products to market faster without losing the face-to-face experience.
- Simplify your interviewing and new employee orientation process by conducting meetings via video conference.

Video Conferencing Features

• Audio Add-On

- Add an audio link to your video conference events for those who do not have video access. Choose from our Lighthouse Reservationless or Operator Assisted solution.

• Web Add-On

- Present PowerPoint™ slides and collaborate on documents with web conferencing. Increase participant interaction and share ideas real-time using web conferencing during your video event.

• Continuous Presence

- View all conference participants simultaneously on the same screen or choose from one of the many formats that best fits your needs. The flexibility of this feature allows for more viewing options to further enhance your meeting experience. The image below shows all of your viewing choices.



VIDEO RESERVATIONS

Video Reservations is a web-based reservation, reporting and billing system that gives you complete control over your video conferences. You can schedule, review, and modify calls through the Video Reservations user interface. The service also provides a method to notify participants of conference dates and time, launch ISDN and IP-based video conferences and pay and track past events.

- **Speed Matching and Transcoding**

- Connect with all meeting participants regardless of the type of equipment each location is running on. Our ability to convert different algorithms and speed match will ensure all sites connect together for a successful event.

- **Comprehensive Services**

- Our video solutions include ISDN (H.320), IP (H.323) and satellite video conference services along with ISDN and IP hybrid gateway services.

- **Multiple carrier switching options**

- Working directly with multiple ISDN carriers, we can offer you the ability to connect directly to anyone, anywhere, no matter what carrier they use.

- **Training and Development**

- Attend one of our complimentary training and development programs to receive training and support to increase your comfort level with the video conferencing environment.

- **Video Streaming and Recording**

- Allow more participants to see and hear your conference by streaming it to a designated web site. Record and archive your event for future reference.

- **Video Conference Room Rentals**

- Video Conferencing has over 9000 public video room rental locations available throughout the world. Meet face-to-face with a client or colleague even if video conferencing equipment is not in the budget.

VIDEO EQUIPMENT PURCHASES

If you are ready to purchase video conferencing equipment we can put you in touch with a dealer in your area. We have partnered with equipment industry leaders that can provide you with information about products and will work with you to understand and meet the needs of your organization. Our team of video conferencing experts will understand your needs and identify which equipment is right for you.

VIDEO CONFERENCE ROOM RENTAL

If video conferencing equipment is not in your budget we offer a public room rental program. With over 9000 public video rooms worldwide you can conduct a face-to-face meeting without the need to purchase equipment.

For more information, contact your Lighthouse Meeting Consultant..