



Lighthouse Conferencing Partners with Colorado Chapter of the American Marketing Association

Lighthouse Conferencing named a Platinum Level Sponsor with Colorado Chapter of American Marketing Association. Partnership will allow Colorado's marketing leaders to capitalize on Lighthouse's industry leading marketing webinar expertise and services.

Superior, CO ([PRWEB](#)) December 02, 2011 -- Lighthouse Conferencing, a global provider of web and audio conferencing services, today announced a new partnership with the Colorado chapter of the American Marketing Association (AMA).

Under the partnership agreement, Lighthouse Conferencing will be a Platinum Level Sponsor which will enable the company and its employees to participate in chapter events and programs and provide special pricing and services to the Colorado AMA's chapter membership.

“Our focus has really grown and evolved into delivering marketing and lead generation webinars to our customers.” said Marc Gutman, Founder and Chief Meeting Officer of Lighthouse Conferencing. “Partnering with the largest marketing organization in the state is a natural fit for us.”

“Adding Lighthouse Conferencing as a Platinum Sponsor provides a true value add for our membership”, said Colorado AMA President Erin Kuwitzky. “Our membership can take advantage of special pricing and packages we've negotiated on their behalf.”

About Lighthouse Conferencing:

Lighthouse Conferencing provides intuitive and affordable audio, web, video and event conferencing services for every type of meeting and event. With global reach and integrated solutions from top technology providers, Lighthouse Conferencing can guide its customers to any solution they need. But first and foremost, Lighthouse Conferencing takes pride in listening to the customer and providing an unprecedented level of service. For more information, visit <http://www.lighthouseconferencing.com>.

About the Colorado American Marketing Association

For more than 50 years, the Colorado American Marketing Association (Colorado AMA) has challenged a community of innovative marketing professionals to think a little differently about what they do – and how they do it.

Our focus is on making better marketers. And we do this by delivering the integrated, strategic and tactical knowledge for marketers to be the very best in their field. The Colorado American Marketing Association is online at ColoradoAMA.com.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).